



The Plutocrats Club

The Plutocrats Code of Ethics

1. Treat customers and employees how you would like to be treated
2. Present all data accurately and honestly
3. Adhere to all state, federal and international business guidelines and regulations
4. Help create an environment that promotes positivity, growth and integrity
5. Relationships are more important than money
6. Always use best practices, resources, and attitudes possible
7. Master customer service and teach your disciples

8. Be solution oriented, and goal driven
9. It's always better to admit you don't know and ask for help, than to wing it
10. Always error on the side of professionalism, formality, gentleness and politeness
11. Use framing questions for new clients, services and product ideas
 - a. How is this connecting?
 - b. Would I:
 - i. Use this product?
 - ii. Use this service?
 - iii. Go to this event?
 - c. Would I pay for this?
12. We do not advertise, promote or endorse:
 - a. Gambling
 - i. Lottery
 - ii. Casinos
 - iii. Sports Betting
 - b. Profane music
 - i. Derogatory language towards specific gender, racial group, or community
 - ii. Overtly sexually explicit language about private parts and intercourse
 - iii. Habitual use of curse words, perverse language, and hate speech
 - iv. Promoting violence and anarchic behavior
 - v. Promoting substance abuse, including but not limited to drugs and alcohol
 - c. Adult videos
 - i. Music videos, short films, or movies Rated NC-17
 - ii. Music videos, short films, or movies Rated UR
 - iii. Music videos, short films, or movies Rated X
 - iv. Music videos, short films, or movies Rated XXX
 - d. Adult Stores & Services
 - i. Strippers

- ii. Gentlemen's Clubs
- iii. Burlesque shows
- iv. Caberattes
- v. Go-go dancing
- vi. Prostitution
- vii. Sex toys
- viii. Adult Film Actors, Actresses, Directors
- ix. Escort Services
- e. Contraceptives
 - i. Condoms
 - ii. Morning After Pills
 - iii. Abortion Programs
- f. Illegal Activity
- g. Alcoholic beverages
- h. Marijuana
 - i. Dispensaries
 - ii. Rolling papers
- i. Cigarettes
 - i. Vaping
 - ii. Hookah
 - iii. Cigars
- j. Drugs
 - i. Over-the-counter drugs
 - ii. Prescription drugs
 - iii. Illegal drugs
- k. Weapons
 - i. Guns
 - ii. Knives
 - iii. Ammunition
- l. Gang/Mob Activity
 - i. Films
 - ii. Paraphernalia
 - iii. Signs